

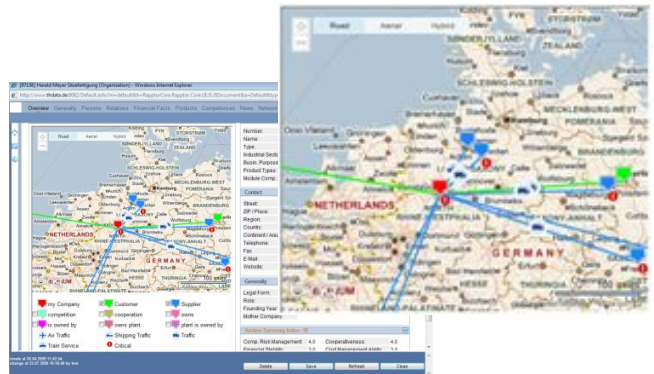
Head start through transparency – visualization, management of complex global supply networks

Analyzing the current economic situation yields a distinct picture: The world with its commercial and organizational interdependencies is drawing ever closer together. Solutions and strategic approaches can no longer be pursued on a regional or national level only. What's needed is a holistic view. **But how can we get there?**

Complex supply chains exemplify the challenges at hand. Highly complex and intertwined supply networks have evolved over the last few years. Rising cost pressure in the market aside, this development is caused by business strategies aimed at product modularization, by technological specialization, and by harnessing global economies of scale and scope in R&D and procurement. Structural changes to supply chains have become part of daily operations and are increasing in pace and intensity. Service levels and agility turn into decisive competitive advantages. Practice shows, however, that one factor is missing in order to manage complex supply networks not only effectively, but also efficiently: **TRANSPARENCY.**

Knowing your direct suppliers and managing your direct suppliers' processes alone is no longer good enough. Knowledge of supply interconnections, geographical correlations, property rights constellations of strategic partners and suppliers as well as of concrete sourcing channels all the way down to raw materials is imperative to take pre-emptive action within your supply network.

Impossible? We beg to defer!

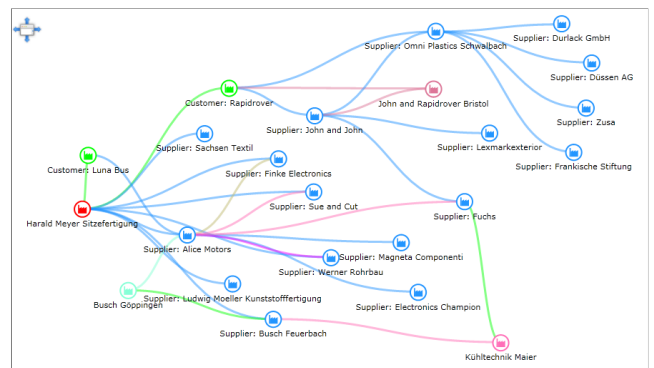


Correlation network based on a geographical map

Based on cutting-edge software technology, **amerigo** helps businesses in controlling and managing their dynamic supply chains – full transparency right down to tier n.

Analysis, management, and clear-cut allocation of, e. g., risk relevant activities is being facilitated. This is achieved by a highly automatized, work flow based role/rights model.

Present and potential supplier risks and, respectively, strategic and tactical supply risks can be easily identified and contained using **amerigo**. Just as well is it possible to plan and illustrate strategic network changes.



Complex holistic supply network (abstract)

Your opinion is important!

Participate in our survey on methods and trends in managing supply networks

<http://thdata.de/fragebogen>

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